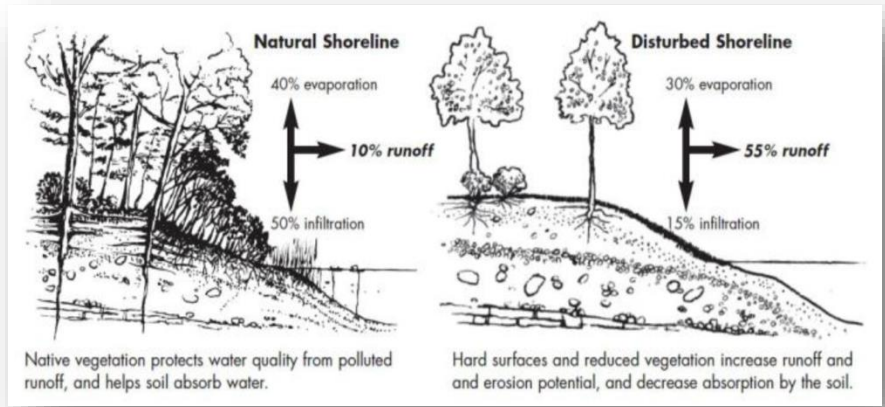


The Benefits of Natural Shorelines

Water quality

Shoreline vegetation filters polluted and contaminated runoff before it flows into lakes and rivers, including:

- Fertilizers & pesticides
- Septic leachate - In a properly functioning septic system, it is estimated that 35% of the phosphorous is released into the soil; deep-rooted plants assist in the capture of this leachate
- Rainwater/runoff which has up to 10 times the concentration of phosphorus as that of lake water



Wildlife habitat

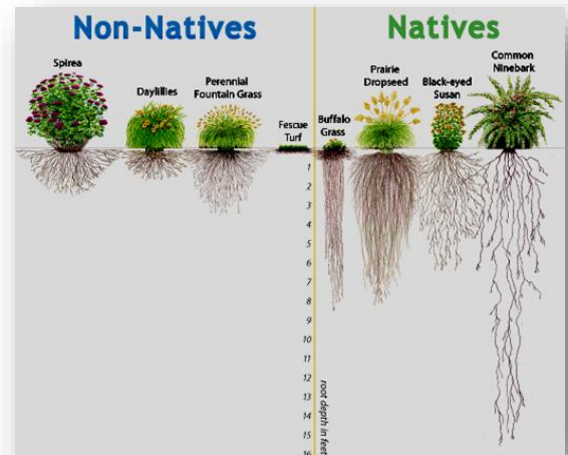
Over 70% of land-based wildlife and 90% of aquatic life depend on natural shorelines during some point in their lives.

Erosion

The network of roots of native vegetation along the shoreline holds soil in place.

Our Economy

Waterfront properties account for 70% of the tax base in Haliburton County. One algal bloom can reduce property values on a lake by more than 30%



Local employment and our entire local economy would suffer if the quality of our lakes declined.

Act Now or Pay for Decades – communities that failed to protect their lakes are now spending 10's of millions to try and stop their annual algal blooms

